



MEDIA RELEASE

BreastScreen
Victoria

For immediate distribution

Caring about Women

28th July 2010

BreastScreen Victoria is coming to Broadford

BreastScreen Victoria's Mobile Screening Service (MSS) is coming to Broadford for its biannual visit in 2010. The MSS will be located on the grounds of the Mitchell Health Service at 72 Ferguson Street, Broadford for approximately 4 weeks. The MSS will commence screening on Thursday the 2nd of September and women from Broadford, Beveridge, Wallan Wallan, Wandong, Bylands and Kilmore are invited to attend, as well as women who live or work in the greater Broadford area.

"BreastScreen is an important health service for women," Program Manager for BreastScreen Victoria in the North Western region, Victoria Cuevas said.

"The Mobile Screening Service brings the highest quality BreastScreen services to rural and regional women close to home and at **no** cost to them," she said.

"We are hoping to screen over 800 women in Broadford this visit. I encourage women to have their regular **free** screening mammograms for the early detection of breast cancer before the Mobile Screening Service leaves in early October.

BreastScreen Victoria is particularly focused on women aged 50-69, as evidence has shown that this is when mammography is most effective in finding the early signs of breast cancer. Finding breast cancer at an early stage gives women the best chance of successful treatment and recovery.

"Whether you're screening for the first time or returning for your two-yearly visit, don't miss this opportunity to put your health first," Ms. Cuevas said.

The BreastScreen Victoria Mobile Screening Service is located at 77 Ferguson Street, Broadford and bookings are essential.

For more information or to make an appointment call 13 20 50.

**For further media enquiries please contact:
Victoria Cuevas on (03) 8387 2070**

About BreastScreen Victoria

BreastScreen Victoria is part of the national breast cancer screening program inviting women aged 50 to 69 to have free screening mammograms every two years. BreastScreen Victoria aims to reduce deaths from breast cancer through early detection of the disease.

BreastScreen Victoria operates a network of services around the state including eight regional assessment centres, 40 screening centres and a Mobile Screening Service visiting more than 20 communities every two years.